

# ACTIVE WITH EFFICIENCY!

*Economy sees refugees as a reservoir of professionals*

“Most of the refugees are young, well-educated and highly motivated”.

**Dieter Zetsche**  
Daimler Chief executive

VOICES 2015

”

**20,1 %**

**Say YES**, because many refugees have a good education and are able to battle the shortage of trained professionals.



## CONCEPT – EFFICIENCY

- Integration of refugees into the job market
- Matchmaking: to companies with a demand for skilled employees
- Matchmaking of trainees and apprentices
- Matchmaking for companies with general or urgent demands for human resources



## HOW? – WHAT WE OFFER

- direct applications of refugees to companies via **VIDEO CV**
- Refugees can apply for an application set



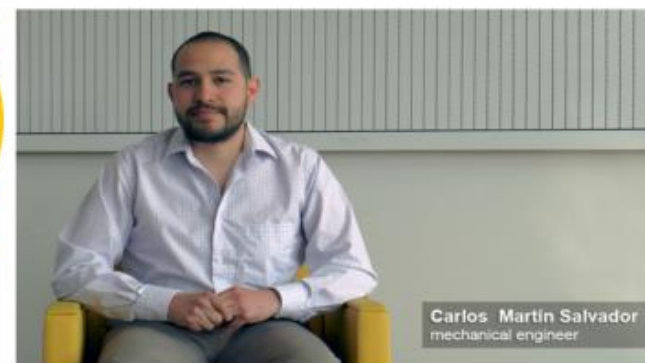
- Job applications with integrated **VIDEO CV**
- Refugees are able to apply on their own



- direct contact via **VIDEO CV**



## VIDEO CV – ADVANTAGES – BRIDGEBUILDING



→ Instead of an anonymous application file a **VIDEO CV** offers the following advantages:

- Companies, recruiters, headhunters and human resources managers can become acquainted with the applicant visually
- based on skills, language, motivation, aims and intentions
- select employees efficiently
- Efficiency regarding the work permit for the refugee by means of a tangible job offer

*\*Video CV example - to be replaced by potential refugee applicants.*



## OUR EFFORT

- Initial contact within refugee camps in Germany, starting Berlin
- Evaluation of long-term commitment towards working in Germany, Spain (later europewide)
- Complete shooting days at various locations
- Shooting of a two minute **VIDEO CV** per apprentice
- Post-processing and editing of every **VIDEO CV** by our team

→ or possibly external service provider

→ **VIDEO CV** upload on a secure channel

→ Embedding of **VIDEO CVs** on our portal [www.jobsallovereurope.com](http://www.jobsallovereurope.com)

- Further offering: compilation of complete APPLICATION SETS
- Active support of each applicant – providing help concerning picture, résumé, **VIDEO CV**, integration of certificates etc.
- Networking with companies, recruiters, headhunters etc.

*(with consent of each apprentice concerning the transfer of his/her personal data)*

VIDEO CV\*

2min  
to get a picture... Companies save time and can contact the candidate directly.



<https://youtu.be/WyYle5IIRAY>

APPLICATION SET WITH VIDEO CV\*



About me

The communication goes far beyond a simple transmission of a message, it is an art in all its expression. And this art is my vocation, during my career I have exercised the editing, journalism, advertising and television production which has allowed me to get a heterogeneous experience and varied responsibilities.

What i want

In this moment, my professional goal is to consolidate my career in an international framework being that the combination of my work experience and my knowledge allows me to be a link between America and Europe. In Spain I feel at home, their safety, their cultural level, the friendliness of its citizens but especially how advanced the country is in the field of communication makes it the ideal place to meet my goal.

What i've studied



- 2014/2015 **Master in Corporate Communication Management**  
EAE Business School, in collaboration with the University Camilo José Cela, Madrid, Spain.
- 2002/2006 **Bachelor Degree in Advertising and Marketing with Emphasis on Digital Video Production**  
Universidad Latina de Panamá. Panamá.
- 1998/2001 **Bachelor Degree in Finance**  
Universidad Católica Santa María La Antigua/USMA. Panamá

\*Video CV & Application Set examples - soon replaced by a refugee applicants.



## SUPPORT – LET’S GROW TOGETHER – BECOME PARTNER

- Our ambitious project needs your support
- Assistance is need i.e. for staff development – first in Berlin and subsequently nationwide
- Cost-efficient (low cost) service providers, who work with us at every shooting location
- Supply of technical equipment (cameras, tripods, microphones, lighting etc.)
- Our project could start in 2016 – on every shooting event 40-60 **VIDEO CVs** could be completed (depending on the size of our staff)
- **We would be grateful for every sort of support** – no matter how small.
- The production of many **VIDEO CVs** in one day can be realized for 25-30 euros a piece (for staff, material, editing, postproduction - costs)
- APPLICATION SET (creation) with **VIDEO CV** for 40 euros
- We would be pleased to realize several days of shooting with your help
- Success means, that a refugee is content with his **VIDEO CV** and applying him- or herself independently with it and ideally receiving an employment offer and therefore getting the chance to support him- or herself
- Possibly subsequent formation of central office (Pitch Lounge), where refugees are able to introduce themselves and get their **VIDEO CVs** or whichever help they may require within their application process – i.e. with technicalities of paper work
- All partners & supporters will be listed, linked on our platform: [www.jobsallovereurope.com](http://www.jobsallovereurope.com)



## YOUR SUPPORT

We hope that our efforts may contribute to a more efficient matchmaking of refugees. To realize our ambitious project we need your direct and active support. Please:

### CONTACT US

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